

GREATER CoPENHAGEN

Annual Report 2022

Successes and changes

A year filled
with activities

2022 in figures

2022 within
Greater Copenhagen's
themed areas

More integration, fewer
border obstacles and stronger
green growth in 2023

Successes and changes

2022 was an eventful year, in the world at large and certainly in Greater Copenhagen. As we wrap up the year, we have a lot to look back on with both joy and pride.

The governments of Sweden and Denmark have started negotiations on a revised Øresund agreement, focusing on the wishes expressed by Greater Copenhagen and the Task Force we have formed. Following pressure from Greater Copenhagen, plans by the Swedish government to reintroduce ID controls were halted. We have continued the successful concept of job fairs across Øresund, which we started last year. This year we have held three such job fairs, attended by a total of 3,200 job seekers. At H22, Helsingborg's major city expo for a greener city, we highlighted green transition and innovation in Greater Copenhagen, with debates, presentations and policy workshops. We have put new fixed Øresund links on the agenda at meetings and conferences with the Swedish Parliament's Traffic Committee, the Danish Parliament's Transport Chairman and the two Transport Ministers. We continue to pursue the issue of border controls and other border barriers that need to be removed in order to integrate the labour market.

There have also been exciting changes at the Secretariat. We have established our own analysis unit and stepped up our advocacy work on the political matters that are important to Greater Copenhagen. These are key elements in supporting our strategy, delivering knowledge of the development and investment needs in Greater Copenhagen.

In spite of the Covid pandemic, the war in Ukraine, inflation and election campaigns in both countries, Greater Copenhagen has succeeded in setting national political agendas.

We are far from the finish line. But we are well on our way. We have laid the foundation to, benefiting from the growth, green transformation and overall competitiveness of the metropolitan region, take even bigger steps forward in 2023.



Sophie Hæstorp Andersen
Chairwoman



Tue David Bak
Managing Director

Greater Copenhagen...

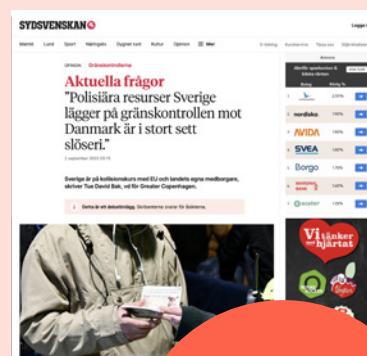
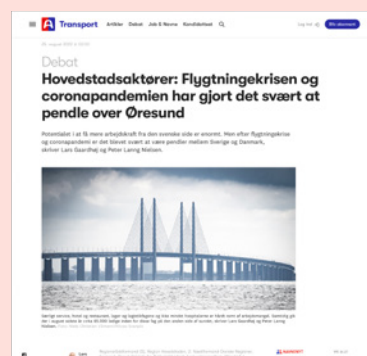
...boosts the
labour
market

4,000 job seekers
4 job fairs
200 employees

(in 2021 and 2022, incl. ongoing
recruitment processes)

...brings
ministers
together

...shapes
the public
debate



Tomas Eneroth, Sweden's Minister for Infrastructure and Trine Bramsen, Denmark's Minister for Transport.



Anna Hallberg and Flemming Møller Mortensen, Sweden's and Denmark's Ministers for Nordic Cooperation.

A year filled with activities





Greater Copenhagen Task Force meeting 20 April. From left Vibeke Roving Lauritzen, Denmark's Ambassador to Sweden; Charlotte Wrangberg, Sweden's Ambassador to Denmark; Flemming Møller Mortensen, Danish Minister for Nordic Cooperation; Anna Hallberg, Swedish Minister for Nordic Cooperation; Carl-Johan Sonesson, Vice Chairman Greater Copenhagen; Sophie Hæstorp Andersen, Chairwoman Greater Copenhagen; Stefan Mùchler, CEO of the Chamber of Commerce and Industry of Southern Sweden; Henriette Søltoft, Deputy Director, The Confederation of Danish Industry; Peter Lanng Nielsen, Chairman, DI Hovedstaden; Linus Eriksson, CEO Øresund Bridge; and Tue David Bak, Managing Director, Greater Copenhagen.

In 2022, Greater Copenhagen strengthened the position we are building up in the world around us as a sought-after expertise within developing an internationally competitive city region. We have raised the profile of our issues and created awareness through our own activities and participation in those of others.

In February, 400 Swedish job seekers were invited to Bella Centre in Copenhagen for the first job fair of the year. The idea behind the job fairs, which started last year and are organised by Greater Copenhagen, is to broker jobs between Skåne and Copenhagen. Three job fairs were held in 2022. A total of 4,000 job seekers have met employers during the four fairs held in 2021 and 2022.

At the job fair in April, job seekers were joined by Sweden and Denmark's Ministers for Nordic Cooperation Anna Hallberg and Flemming Møller Mortensen, who came at the initiative of Greater Copenhagen.

The ministers also met with the Greater Copenhagen Task Force that Greater Copenhagen formed together with the Swedish and Danish governments, the Confederation of Danish Industry, the Chamber of Commerce and Industry of Southern Sweden, and the Øresund Bridge. The group aims to strengthen cooperation between Denmark and Sweden and revive economic integration after the pandemic.

The meeting between the ministers and the Greater Copenhagen Task Force resulted in the decision to

renegotiate the Øresund agreement and create a transit corridor between Denmark and Sweden for travellers to/from Bornholm and travellers to/from Copenhagen Airport, in the event of new crises.

Since 2015, there has been no official statistics on commuting between Sweden and Denmark due to different legislation in Sweden and Denmark. In 2022, Region Skåne, Statistics Sweden and Statistics Denmark launched a new method for collecting statistics across the border. The initiative came from Greater Copenhagen. The updated statistics show that in 2020, 16,500 people commuted daily across Øresund. The Øresund database is an important tool in Greater Copenhagen's work on labour market integration.



Greater Copenhagen's Kate Plaskonis among some of the thousands of job seekers who have visited the job fairs.



“Good that Greater Copenhagen said no”

In mid-March, the Swedish government in Stockholm presented a proposal to reintroduce ID controls at Sweden's borders. Greater Copenhagen acted quickly, and together with the Confederation of Danish Industry and the Chamber of Commerce and Industry of Southern Sweden, a response was sent to the Swedish government. Media activities to raise awareness of the proposal were also undertaken. The effort led to the withdrawal of the proposal.

"I understand that this will have a major impact on commuters and businesses. I'm glad that Greater Copenhagen said no," said Swedish Infrastructure Minister Tomas Eneroth when he came to Copenhagen in May for a meeting with the Danish Transport Minister Trine Bramsen, also on Greater Copenhagen's initiative.

In April, it was time for the Greater Copenhagen Summit 2022, which had the theme "No limits on

mobility, labour and growth". Denmark's Labour Minister Peter Hummelgaard attended and Lars Rohde, CEO at the Danmarks Nationalbank, was one of the speakers. Together with business leaders, trade unions and regional and municipal politicians, Greater Copenhagen's members and member organisations were able to send a strong message to the Swedish and Danish governments about the obstacles that need to be removed to create a cohesive labour market.

Another April activity was a well-attended seminar at the Swedish Parliament on the theme of the Fehmarn Belt. It was organised by Greater Copenhagen together with STRING and proved to be an important initiative. The seminar made it clear that the lack of co-planning between Denmark and Sweden could have major consequences the day the Fehmarn link comes into operation.

Vice Chairman Carl Johan Sonesson, Chairwoman Sophie Hæstorp Andersen and Denmark's Labour Minister Peter Hummelgaard at the Summit.



STRING and Greater Copenhagen organised a joint seminar in the Swedish Parliament's Traffic Committee.

Border and ID checks since 2015

From 1952 until 2015, there were no border controls in the Øresund region, partly as a result of the passport union between the Nordic countries and the Schengen agreement. In connection with the 2015 refugee crisis, Sweden introduced temporary border controls. They were tightened during the pandemic with corona virus-related entry restrictions, which have now been removed. However, border controls remain in place. Greater Copenhagen argues that the controls must be removed because they inhibit growth and the single labour market, and contravenes EU rules.



The team at Greater Copenhagen's Secretariat. Top from left: Lone Mejner, Kate Plaskonis, Flemming Dengsø Nielsen, Tue David Bak, Anna Engblom, Sofi Eriksson. Bottom row from left: Sanna Holmqvist, Signe Rubenhagen and Nicolai Vædele.



Folkemøde, Almedalen Week and new analyses

In July, the city of Helsingborg invited visitors to the H22 City Expo, part of an effort to create a smarter and greener city. In collaboration with the Helsingborg City Council, Innovation Skåne, Robot Minds, Sweden Water Research, Det Nationale Netværk for Klimatilpasning (DNNK), and the Technical University of Denmark (DTU), Greater Copenhagen put together a programme showcasing the region's strength in green transformation. Greater Copenhagen also had its own pavilion during H22 Urban Brilliance.

The summer was a busy one for the Secretariat. The "House of Greater Copenhagen" was the name of the tent at the Folkemødet on Bornholm, where debates and events were held on the theme: "How can we better meet the goal of creating growth and development in the largest metropolitan area in the Nordic region?" The Almedalen Week also included own activities, such as round-table discussions, panels and debates focusing on infrastructure issues.

In the autumn, the Secretariat started to expand and now consists of 10 people. Two new members of staff for the in-house analysis unit

arrived on site. In September, the Secretariat presented the analysis, "Copenhagen Airport – Engine for Growth in Greater Copenhagen". For the first time, figures were released on the major socio-economic importance of Copenhagen Airport for Southern Sweden, which aroused interest across Denmark and Sweden. In December, the analysis "Unemployment in Malmö – skills, potential and effects of increased cross-border commuting in Greater Copenhagen" was presented, which shows the possibilities of a stronger integrated labour market

"Erhvervsfyrstårnet Life Science – Healthy Weight", is a national strategy initiative that Greater Copenhagen has helped establish. The initiative will create partnerships in the region to develop solutions for global health problems within the area of obesity. Greater Copenhagen will stimulate partnerships and collaborations between Zealand, Skåne and Halland. By bringing together the knowledge, experience and technological solutions available here, globally attractive products for obesity prevention can be developed, further strengthening the distinct life science profile the region already has.



The "House of Greater Copenhagen" was in full swing at the Folkemødet on Bornholm.





2022 in figures

200

got a job
through the job fairs
(2021 and 2022, incl. ongoing
recruitment processes)

51

companies
participated in
the job fairs

60

partners participated
in growth activities

2

growth analyses
were published

DKK 77

million in positive societal
impact by way of the job fairs

124

LinkedIn posts
and

218

tweets

4

board
meetings

1

international
conference

6

events during
H22 City Expo

6

ministers at meetings
arranged by Greater
Copenhagen

65

members and
partners participated
in Green Growth
Networking Event

3

opinion articles
in Danish and
Swedish
newspapers

15%

additional
followers on
social media

1

Greater
Copenhagen
Task Force meeting

100s

of people "danced across
the border" in Greater
Copenhagen's tent during
the Folkemødet

1

White Paper
on climate
adaptation

109

meetings with national
politicians from
Sweden and
Denmark

DKK 95,7

billion generated by Copenhagen Airport
for the region, according to Greater
Copenhagen's first analysis

3.200

job seekers came to this year's
three trade fairs

Visible in the outside world

Greater Copenhagen can be seen and heard in the world around us. Our employees are in demand as experts in everything from border barriers to the labour markets, regional cooperation, infrastructure and green transformation. In 2022, they presented at major international conferences, such as the Climate Solutions Festival in Israel, and other conferences in Paris, Brussels, Amsterdam, Stockholm and Hamar, as well as regional conferences, such as Danish Week in Malmö, Region Zealand's Development Conference, two conferences on green food, the BioScience conference in Kalundborg and Øresund Direct and Øresund Institute's Danish-Swedish border obstacles conference. Employees have been invited to panels by Nordregio, the Stockholm Chamber of Commerce and the Øresund Institute, and, of course, to appear at their own events.

During 2022, Greater Copenhagen has been behind opinion pieces in Dagens Industri, Altinget and Sydsvenskan, and has sent out several press releases and newsletters. The greatest media coverage came from job fairs, especially when they were accompanied by a ministerial meeting. Social media activity has intensified. In 2022, hundreds of social media posts were made and 1,126 new followers were added.



Greater Copenhagen's Managing Director Tue David Bak spoke at the Climate Solutions Festival in Tel Aviv.



On the left: Steen Christiansen, Board Member of Greater Copenhagen, talks with Tue David Bak, Managing Director, Greater Copenhagen; Regional Councillor Region Skåne Louise Eklund and Martin Andersson, Chairman of the Malmö's City Growth Commission at the 2022 Summit.

Successful job fairs, halted ID controls and green commitment

2022 in
Greater Copenhagen's
thematic areas



Labour market

The job fairs that match employers and job seekers across the Greater Copenhagen region have been a huge success.



Political spokespersons



Sophie Hæstorp Andersen



Katrin Stjernfeldt Jammeh



Job seekers crowded around employers' tables to get information about job opportunities.





Kate Plaskonis
Advisor
Labour market

“I find that there is a strong political will in Sweden and Denmark to solve the various border obstacles”

Greater Copenhagen's job fairs have been a huge success, with several thousand visitors and over 200 new hires as a result. This is very gratifying.

We can clearly tell, that the cross-border labour market has become a political priority. Based on the Greater Copenhagen Task Force, the four job fairs and the ongoing cooperation with Swedish and Danish business organisations, Greater Copenhagen has succeeded in improving the matching of the workforce between Sweden and Denmark.

The ministerial meeting we initiated in connection with the Greater Copenhagen Task Force meeting last spring, resulted in a decision to revise four outdated aspects in the Øresund Agreement. This is very positive. I find that there is a strong political will in Sweden and Denmark to solve the various border obstacles, including tax challenges for companies and citizens.

Greater Copenhagen provides financial support to Invest in Skåne and Copenhagen Capacity's joint consortium Greater Copenhagen International Marketing Consortium, which runs international marketing campaigns to attract labour and foreign investment to the Greater Copenhagen region.

Greater Copenhagen is continuing to work towards achieving the Nordic Council of Ministers' vision of the Nordic region as the world's most integrated and sustainable region by 2030. We do this in part through collaboration with researchers and Nordic partners within Nordregio.

In 2023, we will match more job seekers with employers across the Danish-Swedish border, remove additional border barriers and strengthen efforts to attract international talent to the region.

2021 and 2022 job fairs

4.000 job seekers

103 companies

200 employments
(incl. ongoing recruitment
processes)

5% of visitors found
work

DDK 77 million per year
in socio-economic gains
for employment

4 job fairs in total
– 3 of them in 2022



Greater Copenhagen, chaired by Sophie Hæstorp Andersen, at H22, the city of Helsingborg's major trade fair for a smarter and more sustainable city.

Political spokespersons



Heino Knudsen



Peter Danielsson

Green growth



Nicolai Vædele (right) from Greater Copenhagen during H22 City Expo.



Nicolai Vædele
Director
Greater Copenhagen Green

“We need to increase the green skills of the current workforce”

The climate crisis is one of the major issues of our time. Through collaboration between Sweden and Denmark, Greater Copenhagen strengthens the green transformation of companies and public utilities. In time, this will make the region a leading green innovation hub, attracting investors, research institutions and businesses.

In 2022, Greater Copenhagen focused on energy, climate change, bio sciences (dealing with the biological aspects of living organisms) and food.

During the H22 City Expo in Helsingborg, Sweden, we organised seven different events, one of which was an international conference on energy transition.

Every year, public authorities procure goods and services for billions of kroner. Together with Lund University and Innovation Skåne, we arranged conferences in Helsingborg and Roskilde on how procurements can increase sustainability. Denmark's Food Minister Rasmus Prehn participated in a workshop in Roskilde on the development of plant-based foods. We have also gathered 65 of Greater Copenhagen's members and partners for a Green Growth Networking Event.

We established closer cooperation with the Embassy of Denmark in Sweden. This will be important in the discussions on wind energy in the Baltic Sea and the expansion of Bornholm as a large-scale wind energy hub.

Denmark and Sweden have common environmental problems to deal with. One of the things I am most satisfied with is the White Paper on Climate Adaptation, which we and 12 partners, headed by the Municipality of Copenhagen, DNNK (Det Nationale Netværk for Klimatilpasning) and Sweden Water Research, have produced. The White Paper shows concrete opportunities for future Danish-Swedish collaborations on solutions.

Labour shortages are a serious obstacle to achieving green growth objectives. We need to increase the green skills of the current workforce. The work on the Green Charter is therefore closely linked to our labour market efforts.

By 2023, Greater Copenhagen will become even stronger as a green innovation hub. More public procurements, particularly of food, must be sustainable, thereby fuelling green innovative companies in the food sector.



Anna Engblom speaks at an information meeting about the plans for the expansion of the Metro in Copenhagen.



Political spokespersons



Mikaela Waltersson



Lars Gaardhøj

Infrastructure and traffic



Copenhagen Airport generates a socioeconomic impact of DKK 73.8 billion in the Capital Region, DKK 10.5 billion in the Region of Zealand, DKK 10.2 billion in Skåne and DKK 1.30 billion in Halland, according to Greater Copenhagen's analysis.



Anna Engblom
Senior Advisor
Infrastructure

“Investments must be made in the Øresund Bridge’s onshore facilities to solve the bottleneck problems”

The fact that we managed to halt the reintroduction of ID controls at the Danish-Swedish border was a very important achievement this year.

Sweden and Denmark must invest in the Øresund Bridge's onshore facilities to solve the bottleneck problems that will arise, if not sooner, when the Fehmarn Belt Link opens in 2029. Denmark has taken decisions on such investments, but Sweden has not. Through dialogue and direct contacts, we worked during the year to emphasise the need for such investments.

We are succeeding in increasing the commitment of Greater Copenhagen's members and the outside world to Greater Copenhagen infrastructure priorities, such as new fixed Øresund links. With the analysis "Copenhagen Airport – Engine for Growth in Greater Copenhagen", we clearly pointed out how important the airport is for the region and its growth. The analysis received a lot of attention, which will help us gain momentum for increased investments in infrastructure connected to the airport.

Sweden's Minister of Infrastructure and Denmark's Minister of Transport met on Greater Copenhagen's initiative. It is very important that Danish and Swedish ministers discuss the issue directly with one other.

During the year, we have prioritised the theme we call "seamless travel." It ought to be possible to travel throughout the region with a single digital ticket, which is not possible today. Skånetrafiken's app should be able to be used throughout Zealand and Denmark's Rejsekortet throughout Skåne and Halland. Today, travellers cannot buy a ticket between two Danish stations through Skånetrafiken. It is not possible to buy a one-way ticket between Malmö and Copenhagen in the DSB app. We want to change that! And we are close to succeeding.

In 2023, we will continue our work to get Sweden's new government to prioritise investments to solve the Fehmarn incurred bottleneck problems. Greater Copenhagen is pushing for the establishment of a joint Danish-Swedish infrastructure forum; analyses of new, permanent Øresund tunnel links; and a national agreement on a strategic analysis of a possible Øresund Metro. Copenhagen Airport will also need to regain its position as Northern Europe's leading and most sustainable international aviation HUB.



The job fairs were the best part of 2022

Sophie Hæstorp Andersen, Chairwoman of Greater Copenhagen, on the past year

Did 2022 turn out as you planned?

"After a tough time with Corona, we focused from the beginning on a fresh start for Greater Copenhagen, to solve the challenges the region faces, with labour shortages and border obstacles.

No one had the foresight to imagine that there would again be war in Europe or that businesses would have to contend with rising inflation".

What have you been most satisfied with?

"I am very pleased that we have successfully arranged four job fairs since the autumn of 2021. Almost 200 people have found jobs through the fairs. I am also very pleased that, through the Greater Copenhagen Task Force with the Swedish and Danish ministers for Nordic Cooperation, we have managed to get the two governments to sit down together and renegotiate the Øresund Agreement, so that in the future we can find solutions to the tax problems experienced by the Øresund commuters. I'm also proud that together with our

Swedish colleagues in Greater Copenhagen, we were able to prevent the Swedish government from reintroducing ID controls at the Danish-Swedish border".



What are you least satisfied with?

"Both in Greater Copenhagen and globally, inflation is a huge challenge, which makes life very difficult for our business community. Also, the uncertainty regarding SAS's future has taken its toll. That's why I'm proud that Greater Copenhagen have come together in political support of SAS".

What is important to focus on in 2023?

"It is important that we continue to work towards creating a more integrated labour market across the region. The job fairs have proven to be a good way to broker jobs and create better awareness between companies and job seekers across the Øresund. We should continue to do so, as well as ensure that companies have access to people with green skills. This is essential for the green transition to succeed. We will also continue to support the dialogue between our national politicians on the Swedish and Danish sides regarding barriers to labour mobility. Furthermore, our airport analysis shows that Copenhagen Airport plays a key role as a generator for investment and jobs throughout Greater Copenhagen geography. Yet, the airport faces major challenges in becoming environmentally sustainable. Therefore, we will support the airport in becoming green, so that it will be the leading and most CO₂-neutral airport in Northern Europe."

"We will also continue to support the dialogue between our national politicians on the Swedish and Danish sides regarding barriers to labour mobility. Furthermore, our airport analysis shows that Copenhagen Airport plays a key role as a generator for investment and jobs throughout Greater Copenhagen geography".

— Sophie Hæstorp Andersen



Greater Copenhagen's partnerships in 2022





The Board of Greater Copenhagen



Sophie Hæstorp Andersen
Mayor of Copenhagen
Chairwoman
of Greater Copenhagen



Carl Johan Sonesson
Chairman of the Regional Council
Region Skåne
Vice Chairman
of Greater Copenhagen



Mikaela Waltersson
Chairwoman of the Regional Council
Region Halland
Vice Chairwoman
of Greater Copenhagen



Heino Knudsen
Chairman of the Regional Council
Region Zealand
Vice Chairman
of Greater Copenhagen



Katrin Stjernfeldt Jammeh
Mayor of Malmö



Lars Gaardhøj
Chairman
The Capital Region of Denmark



Peter Danielsson
Mayor of Helsingborg



Peter Johansson
Mayor of Kristianstad
(Board member until May 2022)



Camilla Palm
Mayor of Kristianstad (from June)
(Board member from June 2022)



Henrik Fritzon
Regional Council Member
Region Skåne



Steen Christiansen
Chairman
KKR Hovedstaden



Lars Johnsson
Mayor of Häsleholm



Philip Sandberg
Mayor of Lund



Patric Åberg
Chairman
Skånes kommuner



Randi Mondorf
Regional Council Member
The Capital Region of Denmark



Mikael Smed
Chairman
KKR Zealand



Mads Andersen
City Council Member
Køge Kommune



Jan Hendeliowitz
Regional Council Member
Region Zealand



Karsten Längerich
Deputy Chairman
KKR Hovedstaden

Greater Copenhagen Members

Regions

The Capital Region
of Denmark
Region Halland
Region Skåne
Region Zealand

Local Authorities

Albertslund
Allerød
Ballerup
Bjlev
Bornholm
Bromölla
Brøndby
Burlöv
Båstad
Copenhagen
Dragør
Egedal
Elsinore

Eslöv
Falkenberg
Faxe
Fredensborg
Frederiksberg
Frederikssund
Furesø
Gentofte
Gladsaxe
Glostrup
Greve
Gribskov
Guldborgsund
Halmstad
Halsnæs
Helsingborg
Herlev
Hillerød
Holbæk
Hvidovre
Hylte
Hässelholm
Höganäs
Høje-Taastrup

Hörby
Hørsholm
Höör
Ishøj
Kalundborg
Klippan
Kristianstad
Kungsbacka
Kävlinge
Køge
Laholm
Landskrona
Lejre
Lolland
Lomma
Lund
Lyngby-Taarbæk
Malmö
Næstved
Odsherred
Osby
Perstorp
Ringsted
Roskilde

Rudersdal
Rødovre
Simrishamn
Sjöbo
Skurup
Slagelse
Solrød
Sorø
Staffanstorp
Stevns
Svalöv
Svedala
Tomelilla
Trelleborg
Tårnby
Vallensbæk
Varberg
Vellinge
Vordingborg
Ystad
Ängelholm
Örkelljunga
Östra Göinge
Åstorp

Greater Copenhagen
Nørregade 7B, 3rd floor
1165 Copenhagen K
Denmark
www.greatercph.com

Annual Report 2022
Published January 2023

Photography
Jesper Blæsild
Øresundsinstituttet
Copenhagen Capacity
CPH Airport

Design
BGRAPHIC

GREATER
CoPENHAGEN